

GENESEO HEALTHY CAMPUS COMMUNITY COALITION

College Enforcing Underage Drinking Laws Grant

COALITION HISTORY

- Established in 2003 as a result an OASAS grant project
- Coalition formed involved SUNY Geneseo college faculty, students, Geneseo retailers (on and off premise), law enforcement, community members and local agencies
- Compacts were signed in January 2004 outlining the steps that retailers, the college and the community would take to prevent underage and excessive drinking.
- Other activities included a good neighbor campaign and neighborhood watch programs



UTILIZING THE SPF FRAMEWORK

- In 2009 the HCCC coalition began working closely with the Healthy Communities that Care Coalition (a DFC funded county-wide coalition)
- Training took place on utilizing the Strategic Prevention Framework
- In 2010 the coalition began looking at available data and conducted a problem analysis and created a logic model and strategic plan to address specific local conditions and root causes identified by members
- Priority Local Conditions Identified:
 - Perceived lack of alternative activities
 - Lack of education about drink sizes, consequences of heavy alcohol consumption
 - Lack of connection to the larger community
 - Easy access to alcohol- parties, pre-gaming



EUDL GRANT

- The coalition divided into 5 workgroups based on 5 activities that would address the identified local conditions.
- In August 2011 the coalition was awarded an Enforcing Underage Drinking Laws Sub-Grant to address the college population (covering the period from 8/1/2011 to 5/31/2012)
- EUDL funds were to be used to increase enforcement, utilize media, and to provide education and training to address the college population
- Aligned with workplan that coalition had already developed



EDUCATION/MEDIA

Campaigns:

**designed with student input

- “What is a Drink?”: campaign designed to educate students on how much alcohol are in common drinks and provide education on BAC levels. Water bottles and t-shirts were distributed to show drink sizes at hockey games. 500 water bottles and 200 shirts were distributed
- “Where is the Fun”: T-Shirts, posters and social media used to promote all of the alternative activities on and off campus
- Campaign to encourage students to look out for one another – posters distributed on campus and at bars
- Good Neighbor campaign: reminding off campus students of laws/ordinances and tips for being a good neighbor to community members. Targeted areas on the way to/from bars, inform people of rules and regulations, community clean up, increase knowledge of how neighbors can help each other. Brochures distributed on and off campus and mailed to residents through water bills.

ENFORCEMENT

Utilized EUDL funds for Geneseo Police Department to conduct party patrols, Fake ID enforcement, compliance checks from 8/26/2011 to 4/28/2012:

Unlawful Possession of Alcohol

Total underage drinking arrests: 57

Ages of people arrested:

Age 18: 15 people arrested

Age 19: 18 people arrested

Age 20: 24 people arrested

- Predominately dealt with college students. Typically the high school students will not engage in drinking activities within the Village limits.
- Made more arrests from 10pm to 12am than any other time period.
- Typically the time period where people will have drinking activities prior to going to the bar or going home.



ENFORCEMENT

Open Containers:

Total open container arrests: 86

- The difference in open container arrests and underage drinking arrests are the above 21 people being arrested for open container.
- If an officer finds a 19 year old in possession of alcohol in public- they are normally arrested for underage drinking and possession of an open container (Village Code Section).
- Judges then have to deal with both charges instead of just one. The ABC law has a maximum fine of \$50 with the underage drinking arrest, our Village Code can fine up to \$250.

Ages of people arrested:

Age 18:	13 people arrested
Age 19:	16 people arrested
Age 20:	20 people arrested
Age 21-30:	37 people arrested

- Again, 10pm to 12am (65 arrests) was the most frequent time frame of arrests, with 12am to 2am (16 arrests) being second.

ENFORCEMENT

Unlawful Dealing with a Child (providing alcohol to minors)

Total arrests: 15

- Normally make a few arrests are made during the year, 15 in this amount of time was a large increase.

The time period where we saw these arrests correspond to the activity of the college students:

12pm to 4pm

7 arrests (afternoon parties)

8pm to 12am

8 arrests (parties before bar-time)

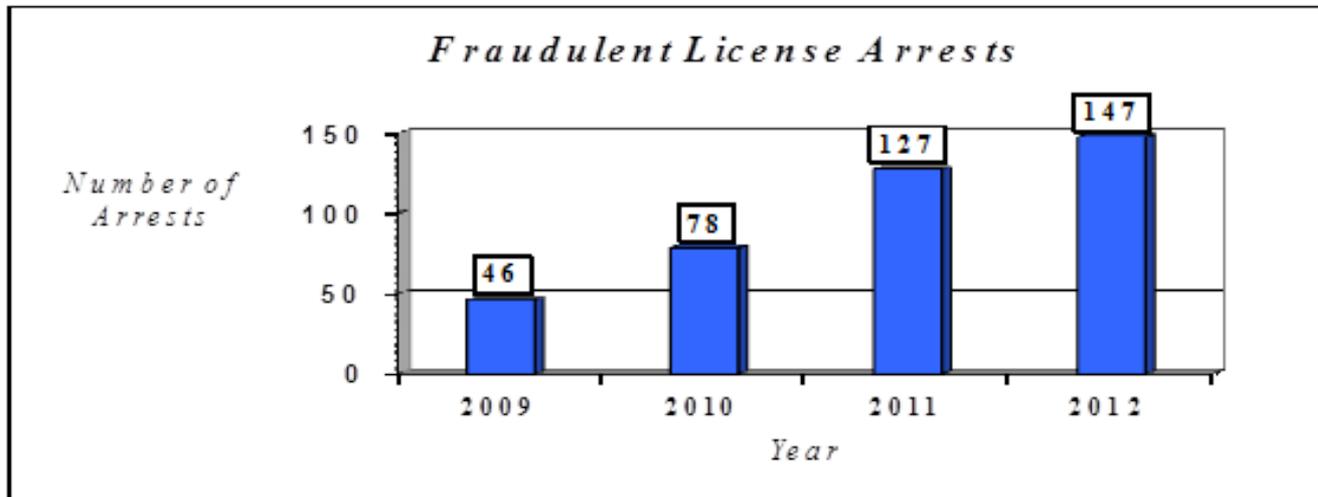


ENFORCEMENT

Fraudulent License Details

Total fake/fraudulent ID arrests: 147

- Increased enforcement of these types of arrests over the years.
- Shows the further issue of alcohol here.
- NYS DMV Investigation Unit has been a key player.



ENFORCEMENT

- Undercover NYS DMV Investigator will stand by the bouncer at an area bar and inspect the licenses that come through.
- Officers in uniform are positioned about 50 feet away.
- These details have also been done at liquor stores and convenient stores, but the bars seem to have the most activity.

Ages of people arrested:

Age 17	3 people arrested
Age 18	36 people arrested
Age 19	38 people arrested
Age 20	70 people arrested

- Predominate fake ID is using another's NYS license. Often use a friend's or a relative (sister or brother).
- Were seeing a lot of out-of-state fakes, but students started figuring out that SUNY Geneseo doesn't enroll that many out-of-state students, so they went back to using someone's NYS license.
- The quality of the fake's are getting better. The bar code on the fake license actually scans their data into our computer.



ENFORCEMENT

Compliance Checks/State Liquor Authority Referrals

Total compliance checks done: 41 checks 3 fails

Every liquor establishment was checked several times during the grant period, using underage youths.

Total Liquor Law Referrals sent into SLA: 11

Overall crime for alcohol related incidents decreased by 12%

Assaults down from 11 to 5

Intoxicated calls down from 28 to 25

Theft calls down from 113 to 89

Disorderly Conduct calls down from 102 to 95

Arrests up by 34% from the year prior



COLLEGE PROTOCOL AND PROGRAMS

In the Fall of 2011 SUNY Geneseo hired its first ever AOD Coordinator- Sarah Covell started in December 2011

- Changed the way we operate when it comes to students who've violated the Student Code of Conduct around alcohol and other drugs
- More information and outreach to parents through orientation programs
- Assistant Dean of Students reviews all cases
- Minor violations (minor in the same room where drinking is happening) usually result in a meeting with the Residence Director or Area Coordinator who may assign the student to the Choices program
- They explain the program, give the student a Choices booklet, and then direct the student to make an appointment with AOD Coordinator, where the booklet is reviewed (usually 1 meeting).



COLLEGE PROTOCOL AND PROGRAMS

- More severe violations usually result in a meeting with Assistant Dean of Students, Student Conduct & Community Standards
 - Students are usually assigned to the BASICS program
 - Upon review, it may be decided that the student should do the Choices program, but all students are required to take the BASICS Feedback online survey
 - They then meet with the AOD coordinator (2 meetings plus follow-up) to do both Choices and BASICS for both alcohol and marijuana.
 - Students who've been through the BASICS program but re-violate are assigned to a 6-week AOD course that is based on BASICS, Group Treatment for Substance Abuse, and Motivational Interviewing for Groups
 - AOD coordinator also runs a 8-week psychoeducational group for students who voluntarily seek support for their substance use issues. This group is founded in Mindfulness-Based Relapse Prevention.
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TRAININGS AND FORUMS

- In October 2011 a student leadership group put together a week titled U-Knighting for Change which featured a guest speaker (mandatory for Greek organizations), workshops with law enforcement, community block party and a vigil. A similar format was repeated in October 2012
- Worked with a communications class to create a Town/Gown panel and community forum in an effort to better improve relations between students and community members
- **Community Assistants:** Assistant Deans created program in response to forums. CA goals focus on developing programs, resources, and improved communication between community and college
- A sub-committee was formed to specifically address Town/Gown issues
- Recommendations from sub-committee was formed into a compact signed by college and village officials



TOWN/GOWN COMPACT

- Violations of the SUNY Geneseo Code of Conduct that affect the quality of life in the Village of Geneseo will be adjudicated through the procedures established in the Code.
- The President of the College will communicate to all students and parents the expected standards of conduct in the community.
- The College will continue to mandate that students living off campus provide complete and accurate contact information, to include local address, phone numbers and emergency contact information.
- The Village of Geneseo will continue to provide landlord and property manager information upon request of the College.
- **The Village of Geneseo Police Department will provide all reports involving SUNY Geneseo students to the College through the University Police Department.**
- The University and Village Police Departments will mutually share information about where and how underage students are procuring alcoholic beverages and where and how all students are procuring illegal substances.
- The Village of Geneseo will continue its active village-wide enforcement of all housing and code complaints and infractions, and inform the College of complaints and infractions pertaining to SUNY Geneseo student conduct.
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TOWN / GOWN COMPACT

- SUNY Geneseo officials will, at minimum, communicate with and host an annual workshop for local landlords and/or property managers to provide information on campus/community expectations and actions the college will take to address student conduct issues. Similarly, Village officials will, at minimum, sponsor an annual workshop for landlords on personal liability as it pertains to social hosts and other issues. It is recommended that these workshops be held jointly.
- SUNY Geneseo and Village officials will, at minimum, co-sponsor an annual workshop with the College for student tenants on tenant rights and responsibilities.
- The Geneseo Town-Gown Relations Compact will be posted on a College website, along with information and resources specifically for community residents, including key telephone numbers at the College and the Village, contact names for complaints and emergencies; and other timely messages that may affect residents of the local community.
- SUNY Geneseo will share with Village officials the *Student Conduct and Community Standard's Log* upon conclusion of each academic semester.
- SUNY Geneseo and appropriate municipal officials will work towards the development and creation of an educationally based *Diversion Program* to address select student conduct issues brought before local courts as a result of an arrest.
- SUNY Geneseo and Village officials will continue to monitor the number of calls for Village ambulance service to campus to ensure that the needs of both the campus and community continue to be adequately met.



CURRENT STRATEGIES

- **Judicial Subcommittee:** the group will provide a venue for judicial officers from both community and campus to work together to reduce quality of life issues
- **Social Host Law:** supporting the proposal to create a county-wide social host law
- **Conducting problem analysis, creating logic model and strategic plan**
- **Positive Recognition of Students Campaign** - As part of the “Good Neighbor” initiative, recognize students for being good citizens. This recognition program, would encourage community members to “catch students doing good things” around the village and town. Students would receive an immediate token, and then periodically a list of names and photos would be submitted to area newspapers, posted on the Facebook page, etc. At the end of the year, these students would be recognized as part of our awards ceremony



CONTACT INFORMATION

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